

DD/A Registry

File *Bldg + Arts*

DDA 77-0480

27 January 1977

MEMORANDUM FOR: John Kerry King  
Chairman, Fine Arts Commission

FROM : [REDACTED]  
Executive Officer, DDA

SUBJECT : Graphic Mural for the Ground Floor  
Tunnel Area

1. As I mentioned to you the other day, Jack Blake feels this is a good idea and certainly supports the concept.

2. Attached is a copy of a notice that might be submitted to announce the competition. There are certain things not included; for example, the actual painting to be done on an overtime basis, although there is no predisposition toward having the artists work for nothing. It is possible that, depending on the size and complexity of the mural, the painters could wind up making more money on an overtime basis than the prize-winning designer. The Fine Arts Commission might, at least, want to discuss the actual painting of the mural. Also, Jack indicated he is inclined to prefer a second and third prize, in the order of \$100 for second prize and \$50 for third prize.

3. I am sure that, after discussion at the FAC meeting, changes in the notice might well be necessary, and it certainly would cause no problem for us.

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Attachment

EO/DDA [REDACTED] :lm (27 Jan 77)  
Distribution:

- Orig - Addressee w/att
- ① DDA Subject w/att
- 1 - DDA Chrono
- 1 - RFZ Chrono

Background: DDA 76-6305, Note to DDA from John Kerry King, dated 17 Dec 76, re proposed notice on mural for ground floor tunnel area.

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PERSONNEL

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January 1977

### COMPETITION FOR DESIGN OF LARGE GRAPHIC MURAL

1. The CIA Fine Arts Commission is sponsoring a competition for the design of a large graphic mural. The objective is to add color, warmth and visual excitement to the drab Headquarters ground floor tunnel area and to encourage and utilize creative design talents.

2. All Agency employees, except members of the Fine Arts Commission, are eligible to participate in the contest. Entries should be submitted in full color on prepared scale drawings of the wall to be decorated. Those interested in participating should first obtain technical data by calling [REDACTED] STATINTL Completed entries should be submitted to the Chairman of the Fine Arts Commission, 6G 00 Headquarters, no later than 29 April 1977.

3. Designs will be judged and the winners selected by the Fine Arts Commission with outside assistance of graphic consultants. The originator of the design selected will be nominated by the Fine Arts Commission for a \$500 honorarium under the Agency's Suggestion and Achievement Awards Program. Appropriate recognition will also be recommended for second and third place winners. Production of the mural will be supervised by the

winning designer.

FOR THE DIRECTOR OF CENTRAL INTELLIGENCE:

JOHN F. BLAKE  
DEPUTY DIRECTOR  
FOR  
ADMINISTRATION

DISTRIBUTION: All Employees

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DRAFT

## TUNNEL DESIGN COMPETITION

### Eligibility

All Agency employees, except members of the Fine Arts Commission, are eligible to enter the competition. Only one entry per employee will be accepted.

### Deadline

Entries must be submitted no later than 29 April 1977 to:  
[REDACTED] STATINTL

### Preparation of entries

Designs must be entered on official elevation drawings of the tunnel walls at the scale of one quarter inch equals one foot. Colors shall be restricted to the Headquarters door colors. Each entrant will receive a set of color chips. Designs shall match these chips as closely as possible. Each entrant shall add his or her name, Agency address and telephone number on the back of each drawing submitted. *Each entrant will receive a packet containing the above items.*

### Extent of tunnel area involved

Designers shall take the entire tunnel area into consideration, however, all wall surfaces do not have to be included in the final design. Wall surfaces included will be at the discretion of each designer. Existing wall and ceiling colors

will remain the same. The large coat rack may be relocated or painted over at the designer's recommendation.

### Awards

The winning design will receive a cash award of \$600. Second place will receive \$100. Third place will receive \$50.

### Judging

Judging will be done by the members of the Fine Arts Commission and a designer from the National Endowment for the Arts. Judging will be based on excellence of design as it relates to the area, <sup>and</sup> its practicability, <sup>its</sup> and economy of execution. The decision of the judges will be final. ~~The judges will also reserve the right to declare no winners.~~

### Design execution

At a time designated by the Fine Arts Commission and approved by the Office of Logistics, the winning design will be painted on the appropriate walls of the tunnel area. The transfer and painting of the design will be accomplished by volunteers from Agency graphic shops and supervised by the winning designer. All personnel involved in this project will receive overtime pay. [redacted] <sup>will provide policy,</sup> ~~will be under the~~ <sup>STATINTL</sup> general direction of [redacted] who will <sup>also</sup> handle the administrative and logistical details. <sup>guidance</sup> ~~for execution of the design manual.~~ <sup>Questions</sup>

All Questions regarding the competition shall be directed to [redacted]

FMI

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#### Questions

Questions regarding the competition shall be directed to

[REDACTED]

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D R A F T: JKKing:tfk(17Dec76)

HEADQUARTERS NOTICE

1. To add color, warmth and visual excitement to the drab Headquarters ground floor tunnel area and to encourage and utilize the creative design talents of Agency employees, the Fine Arts Commission and the Honor and Merit Awards Board are sponsoring jointly a competition for Agency employees to design a large graphic mural to decorate the area.

2. The competition is open to all Agency employees except members of the Fine Arts Commission. Entries should be submitted in full color on prepared scale drawings of the wall to be decorated. Designs will be judged and the winners selected by the Fine Arts Commission with outside assistance of graphic consultants.

3. The mural will be produced under the supervision of the winning designer. Execution of the mural will be by volunteers from Agency graphic shops who will be paid overtime for their work.

4. Those interested in participating in the contest may obtain technical data by calling [REDACTED] Completed entries should be submitted to the Chairman of the Fine Arts Commission, 6G00, no later than 1 March 1977.

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